

DRVCMA

BY ANDAHUAR

DRACMA IT IS A SCENOGRAPHIC FORCE.

A SPACE WHERE CELEBRATION BECOMES DIRECTION,
AND GUESTS BECOME PART OF A LIVING STORY.

EACH MOMENT IS CONSTRUCTED AS A TRANSITION
FROM THE ORDINARY INTO THE INTENTIONAL.

DESIGNED TO BE FELT, NOT EXPLAINED.





EXPERIMENTAL CURATION STATEMENT.

WE COMPOSE IMMERSIVE NARRATIVES. EACH EXPERIENCE BEGINS WITH A CONVERSATION.

FROM THERE, A WORLD TAKES FORM.

INSPIRED BY MYTHOLOGY, LITERATURE, DANCE, AND THEATRE. EVERY ELEMENT BECOMES PART OF THE DRAMATURGY.

ARTISTS. CHEFS. PERFORMERS. PHOTOGRAPHERS. SPATIAL DESIGNERS. EACH ENTERS AS A CO-CREATOR.

SHAPED BY REFERENCES ACROSS SCENOGRAPHIC, PICTORIAL AND SCULPTURAL LANGUAGES. WHAT EMERGES IS NOT AN EVENT. IT IS A STAGE.

PHILOSOPHY.

WE SEE GATHERINGS AS MORE THAN CELEBRATIONS. THEY ARE OPPORTUNITIES TO CONNECT, TO EXPERIENCE AND TO SEE DIFFERENTLY. WE CREATE SPACES WHERE DIFFERENT IDENTITIES, VOICES AND ENERGIES CAN MEET AND UNFOLD.

A GATHERING IS NOT SIMPLY ENTERTAINMENT. IT IS EXCHANGE.

A PLACE WHERE SOMETHING NEW CAN BEGIN.





CONCEPT DEVELOPMENT.

EACH CONCEPT IS BUILT THROUGH A STRUCTURED PROCESS.

WE BEGIN BY DEFINING THE INTENTION, THE CONTEXT AND THE ENERGY OF THE GATHERING.

FROM THERE, WE DEVELOP A NARRATIVE FRAMEWORK THAT GUIDES EVERY DECISION.

REFERENCES ARE SELECTED WITH PRECISION, SHAPING ATMOSPHERE, CASTING AND SPATIAL DIRECTION.

EACH COLLABORATOR WORKS WITHIN THIS STRUCTURE.

CREATIVE DIRECTION FOR BRANDS.

BEYOND INDIVIDUAL EXPERIENCES, DRACMA COLLABORATES WITH SELECTED BRANDS AND PLATFORMS TO SHAPE ENVIRONMENTS, CONCEPTS, AND NARRATIVES AT A LARGER SCALE.

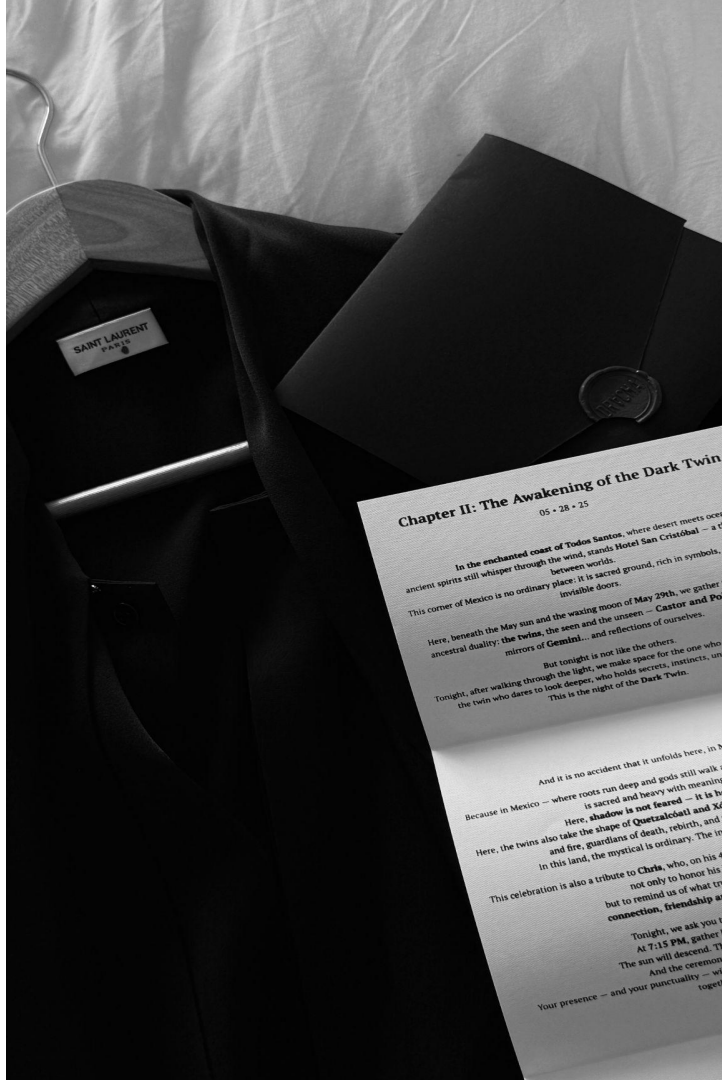
WE DEVELOP IDENTITY, DIRECTION, AND SPATIAL LANGUAGE, DEFINING HOW A BRAND IS PERCEIVED, EXPRESSED, AND EXPERIENCED.

FROM INITIAL VISION TO EXECUTION, WE CONSTRUCT COHESIVE WORLDS WHERE AESTHETIC, ATMOSPHERE, AND INTENTION ALIGN.





ARCHIVE



Chapter II: The Awakening of the Dark Twin

05 • 28 • 25

In the enchanted coast of Todos Santos, where desert meets ocean, ancient spirits still whisper through the wind, stands Hotel San Cristóbal — a threshold between worlds. This corner of Mexico is no ordinary place: it is sacred ground, rich in symbols, and invisible doors.

Here, beneath the May sun and the waxing moon of May 29th, we gather to ancestral duality: the twins, the seen and the unseen. — Castor and Pollux, mirrors of Gemini... and reflections of ourselves.

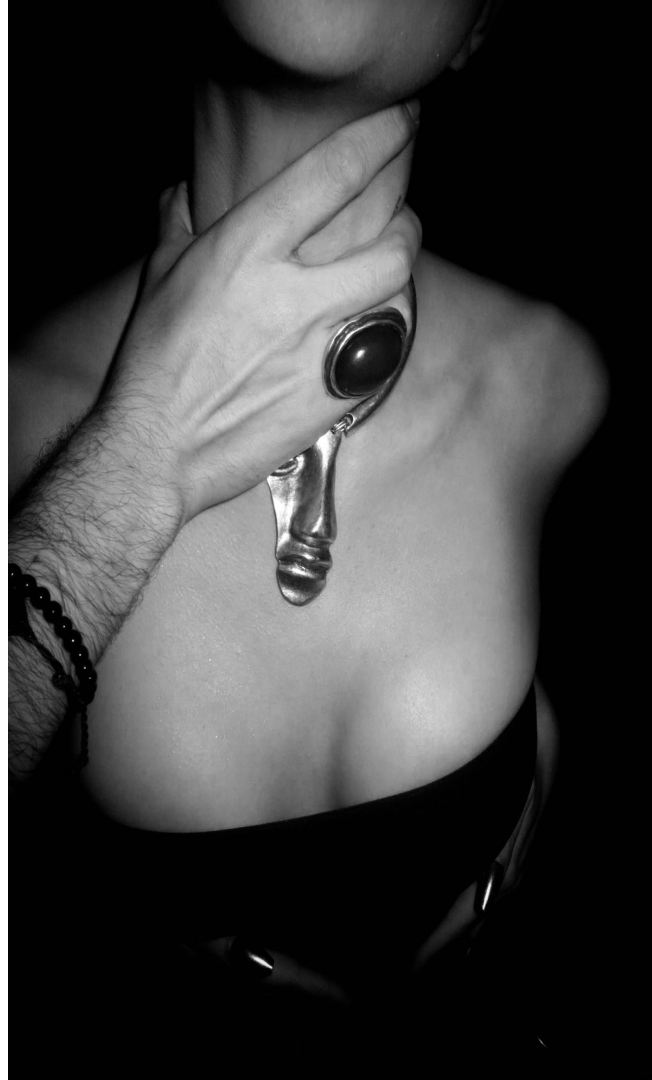
But tonight is not like the others. Tonight, after walking through the light, we make space for the one who is the twin who dares to look deeper, who holds secrets, instincts, and shadows. This is the night of the Dark Twin.

And it is no accident that it unfolds here, in Mexico — where roots run deep and gods still walk among us. Because in Mexico — where roots run deep and gods still walk among us — is sacred and heavy with meaning. Here, shadow is not feared — it is embraced. Here, shadow is not feared — it is embraced.

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tonight, we ask you to be present. At 7:15 PM, gather for the ceremony. And the ceremony is your presence — and your punctuality — we will be together.





THE DARK TWIN

MENU

05.29.25

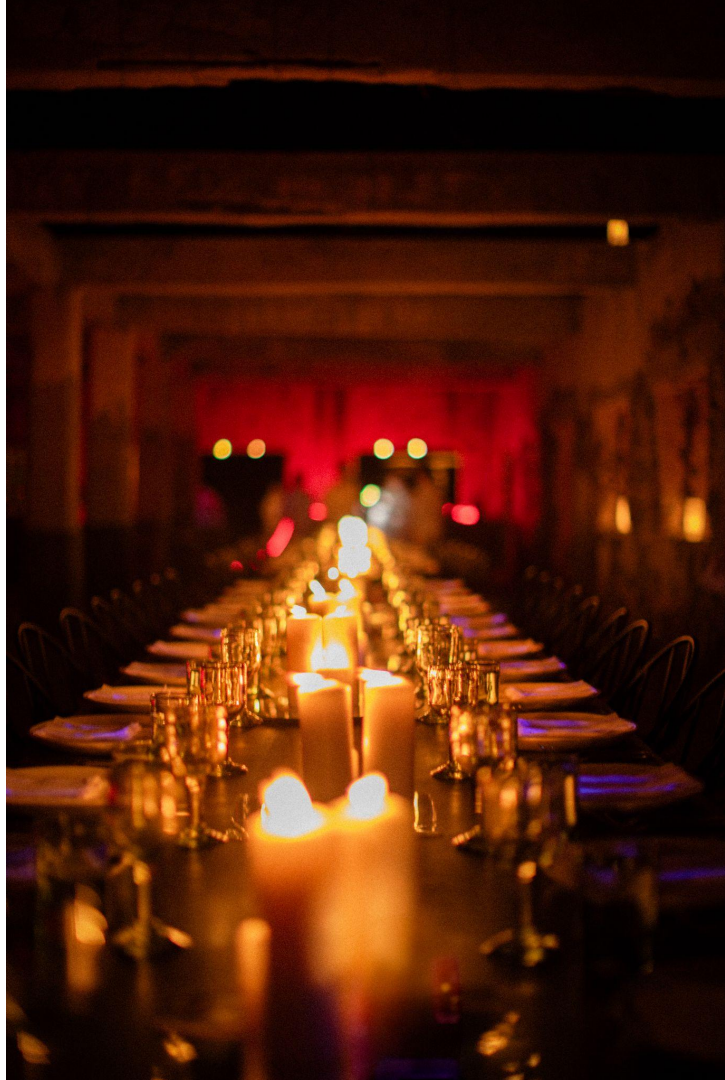
This evening's menu presents the full range of offerings curated for this celebration. From each course, you have chosen one dish that has been specially prepared for you.

Please see list

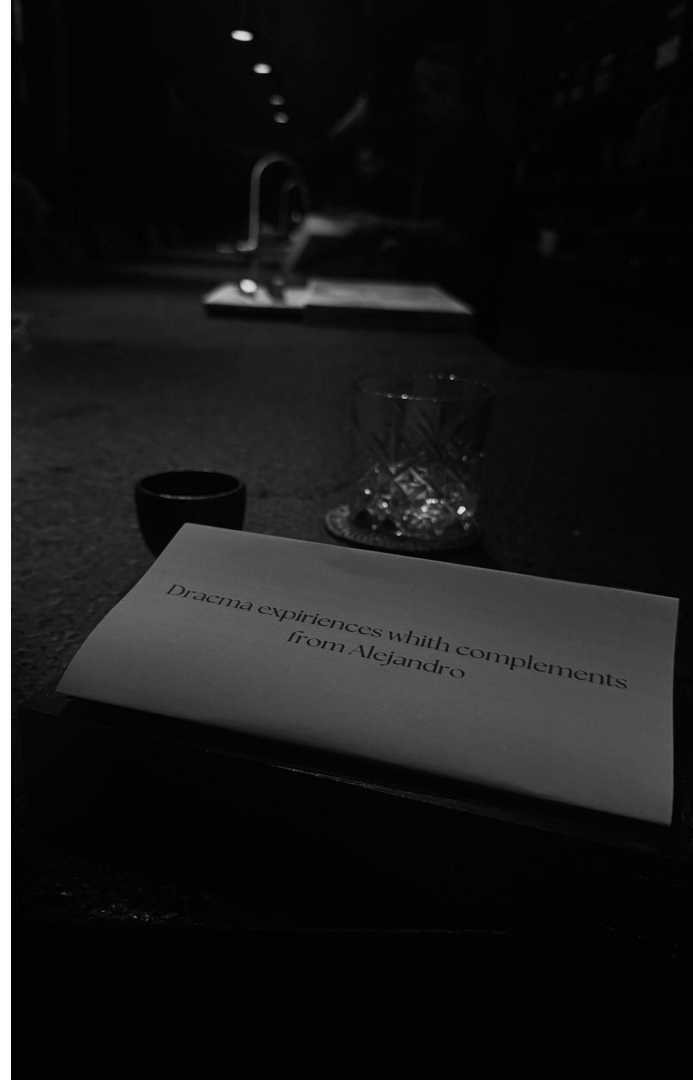
SALAD

— please select one item —

Carly Isherwood

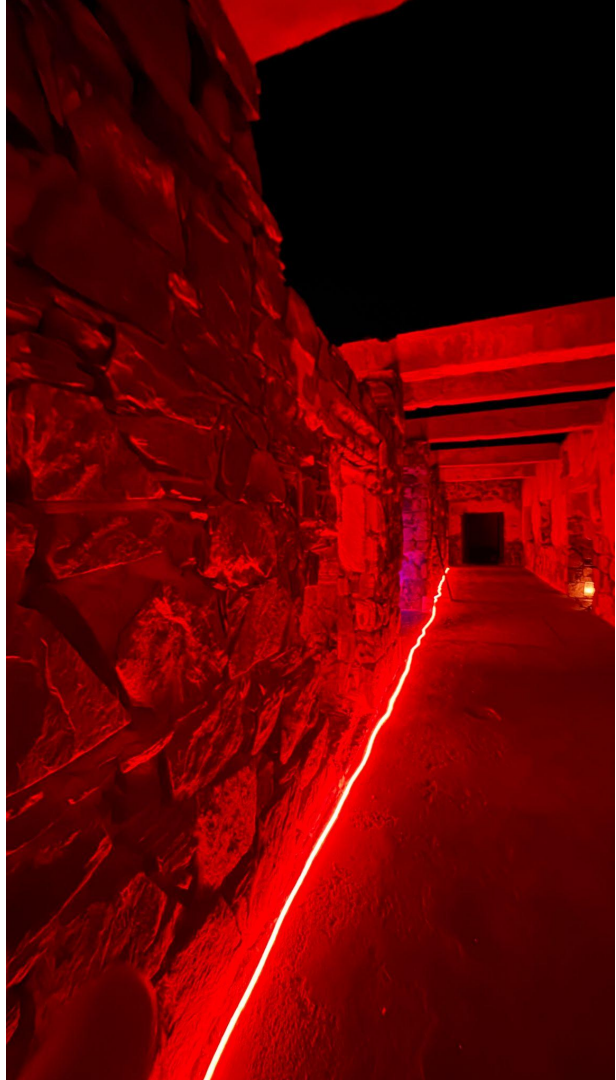








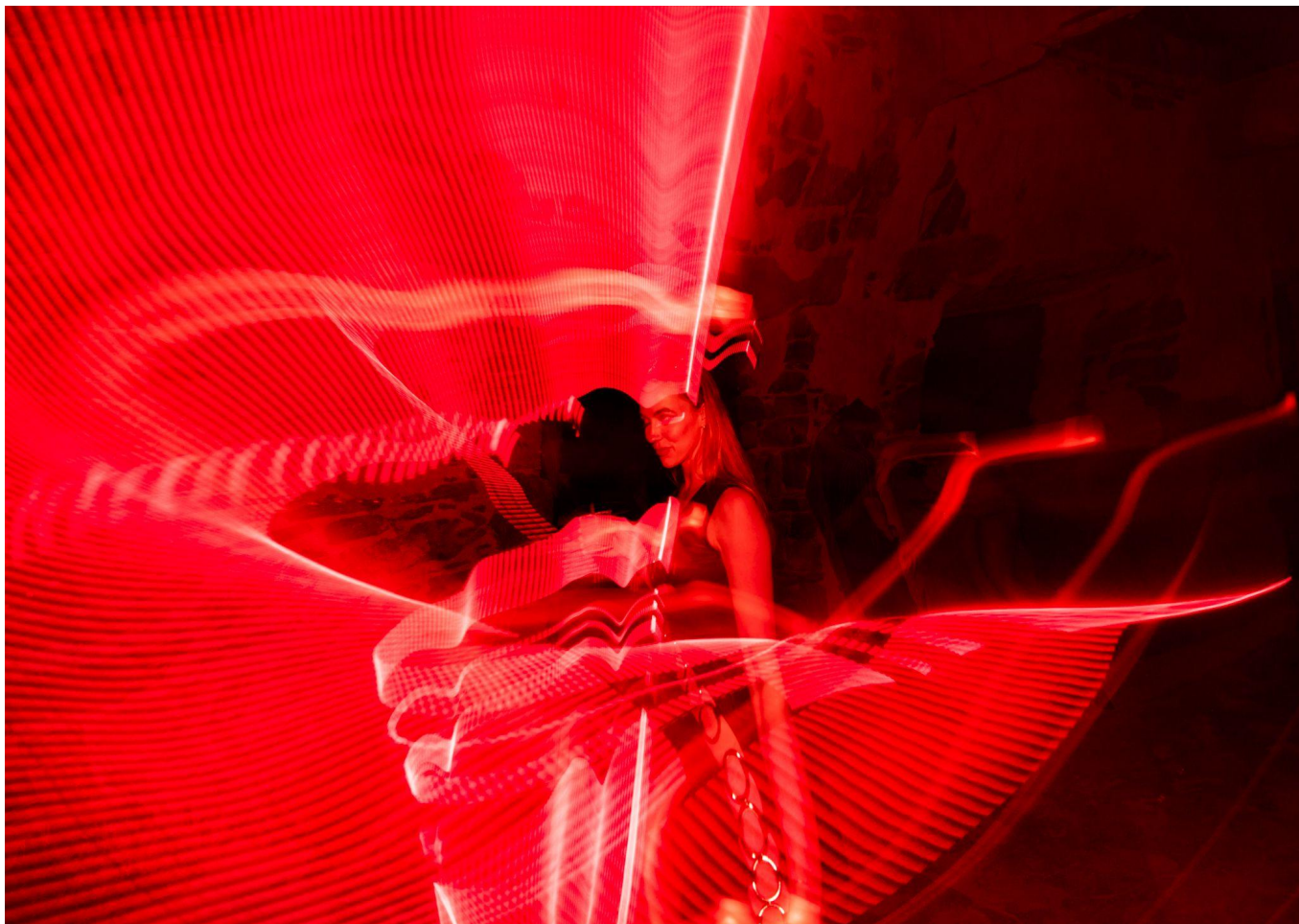










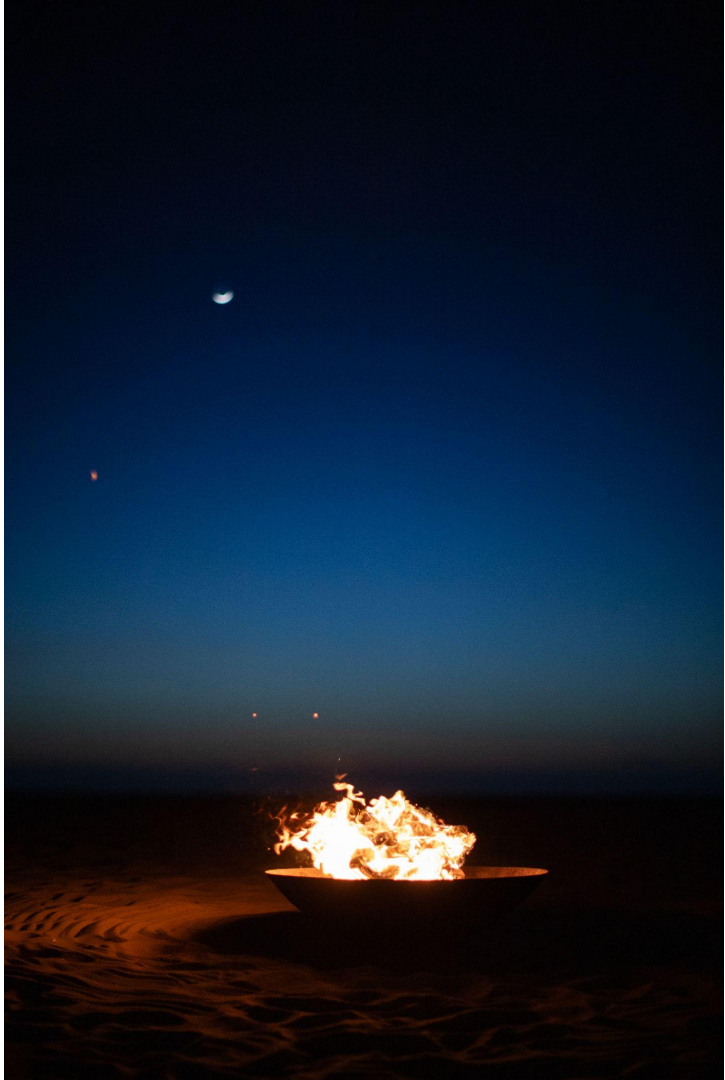






















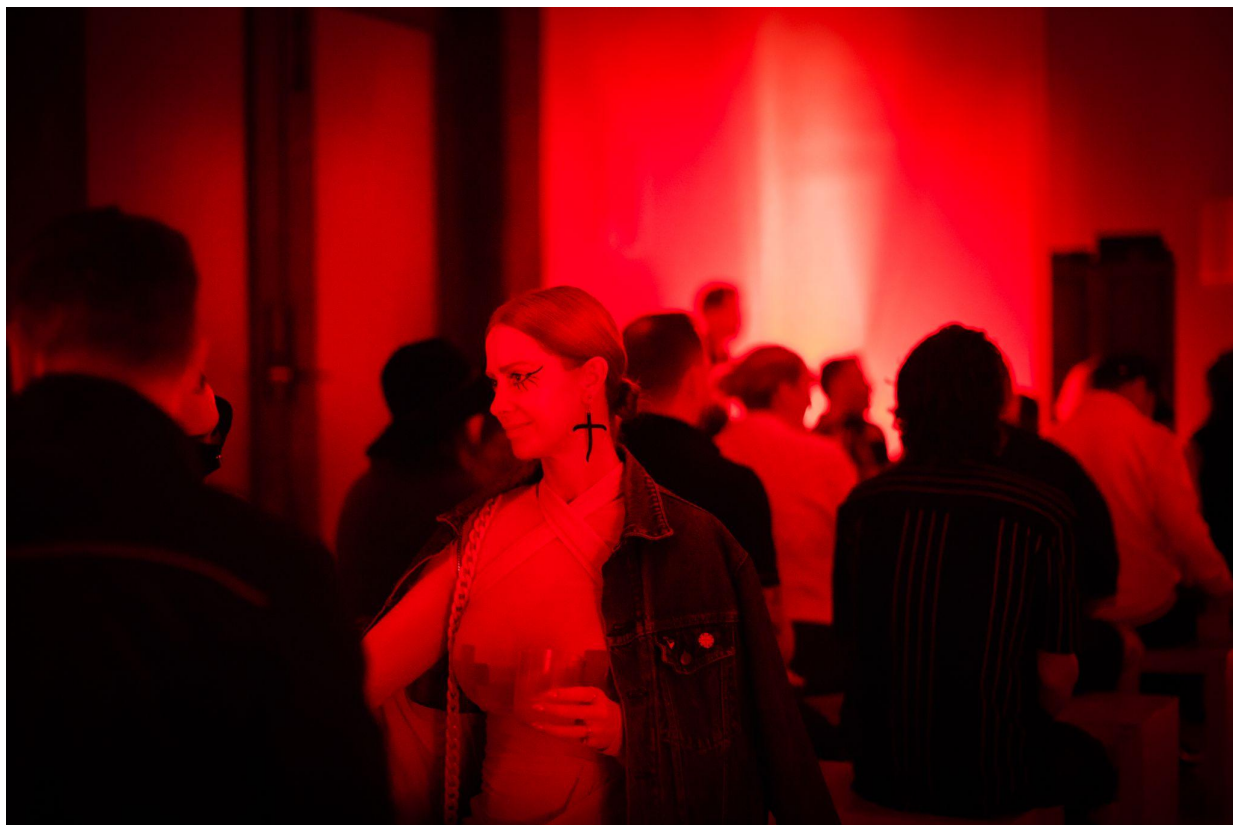


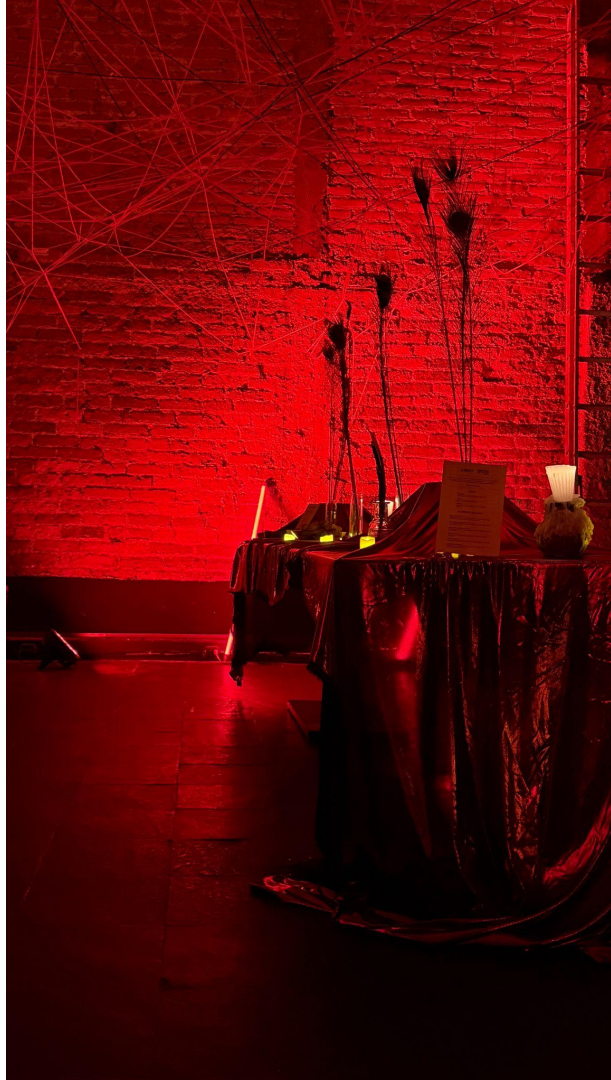


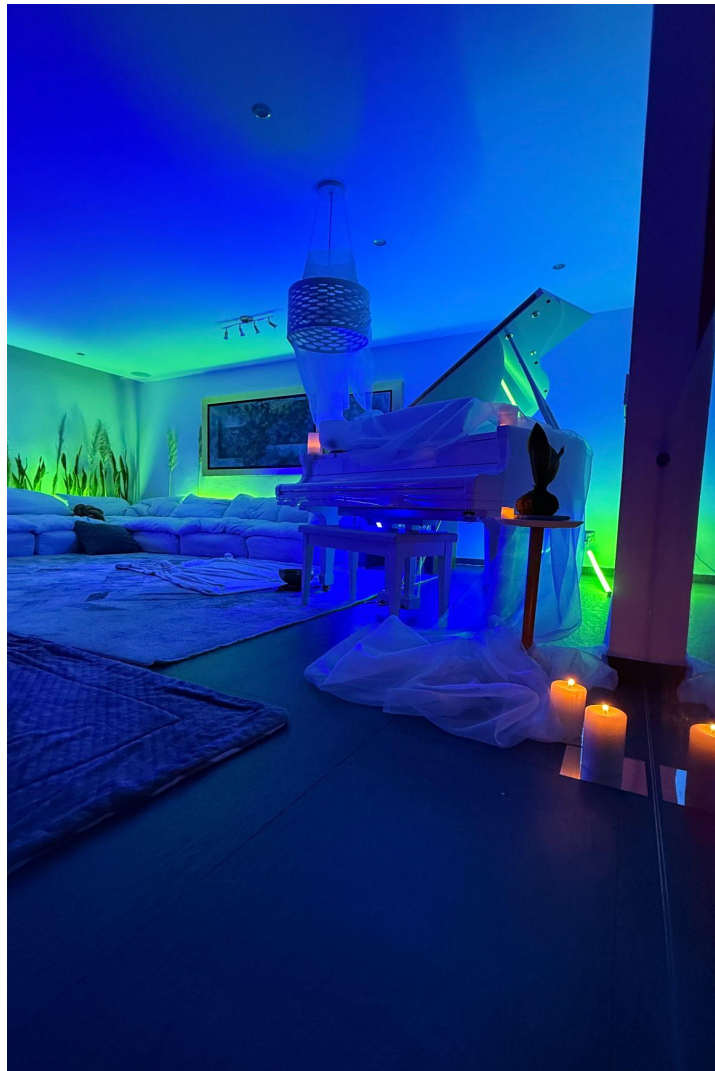








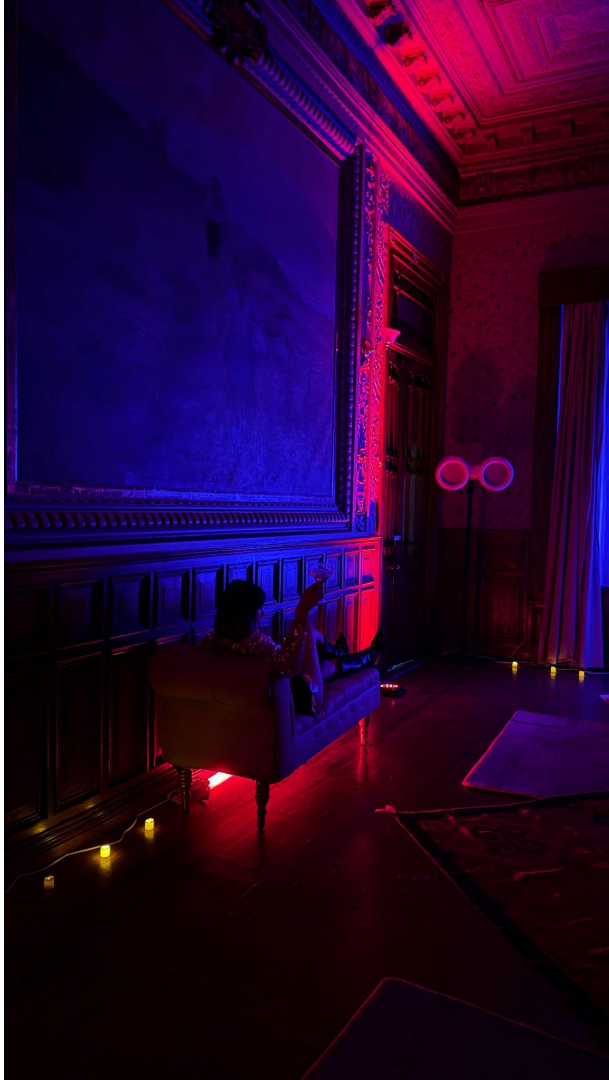


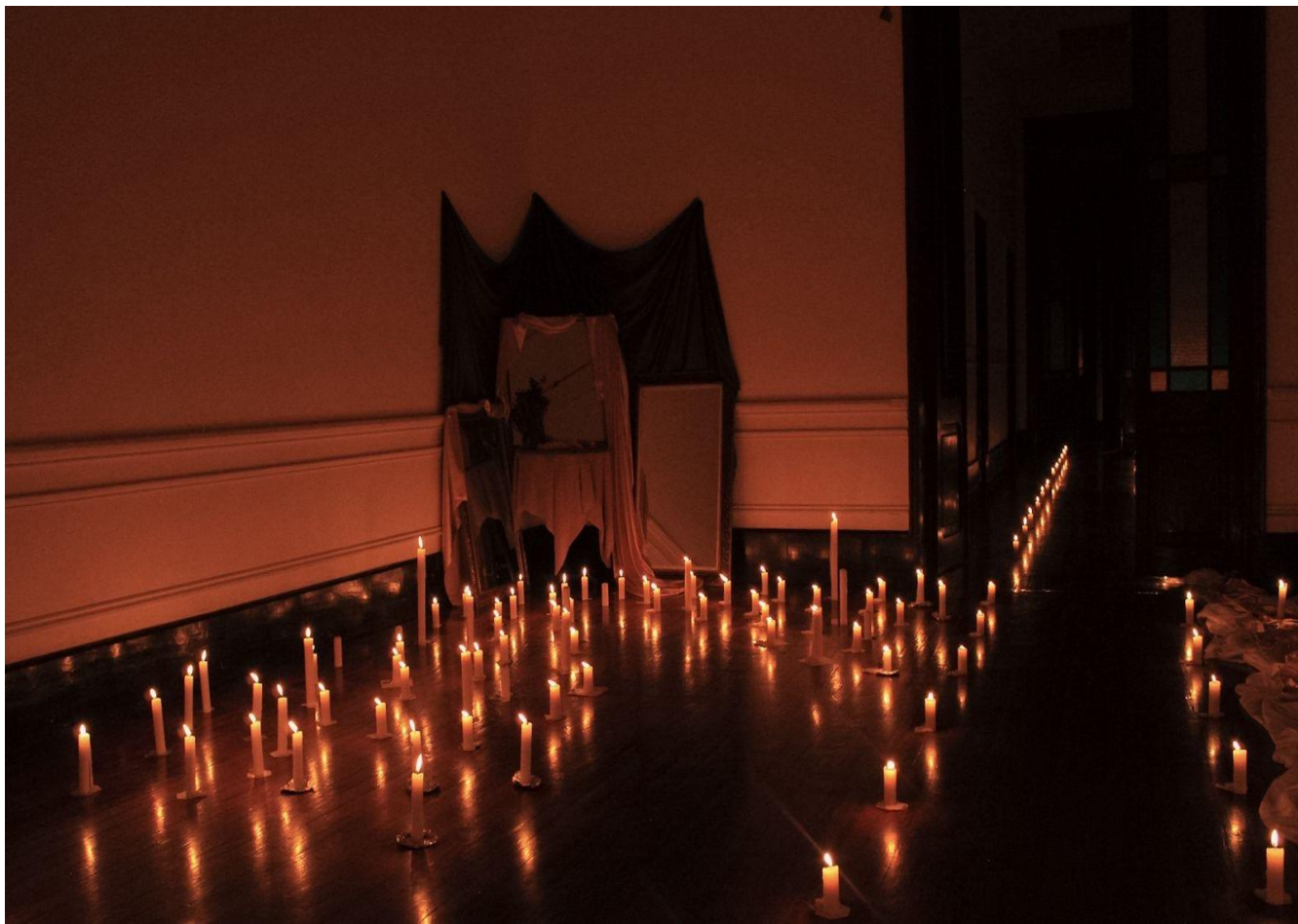




















WORDS FROM OUR GUESTS.

"YOUR VISION SOARED LAST NIGHT."

"DARK, SOPHISTICATED AND INTIMATE."

"WHAT A NIGHT. WHAT AN EXPERIENCE."

"I WILL DEFINITELY BE BACK NEXT YEAR."

So happy to hear that...

The evening had such an impact on me: it still does.

When I try to describe it to those close to me, words fall short.

I've been moving through an awakening, and what we shared felt like a quiet blessing, a beautiful gift woven into my Dark Night of the Soul.

I'm grateful for it. ❤️🙏❤️

Thank you both again for your help!
I will definitely be back next year!

Thanks guys. Excellent operation you have we all had an amazing time 🙏

- 53 p. m.

What a night.

What an experience. ❤️

Dark, sophisticated and intimate 3:12 p.

Your vision soared last night 3:12 p. m.

Love u 3:13 p. m.

and you guys To the one who turns moments into magic ✨
Here's to my dear friend, creative director, and unforgettable experience maker @andahuar @__dracma__ ❤️👩
You don't just plan things, you orchestrate wonder.
You see beauty where others see blank space, and you make people feel something real.
Every detail, every vibe, every unforgettable night — it all has your signature.
Grateful to know you, inspired by you always. 🥂👉

Thank you for holding this with so much care, honesty, and love.

I feel completely seen and I appreciate you taking the time to put words to what matters most.

You and DRACMA mean a lot to me, and I really value the friendship we're building beyond any moment or logistics. I'm grateful we can talk like this and come out even closer.

Thank YOU for dreaming with me. ❤️🔥

I love you both so much. Oscar is a gem 💎 and ~~he~~ he blew my fucking **panties** oooooooooooooo thank you so much for choosing that place for us tonight I am I AWE of it. I im in in heart is overwhelmed

12:35 a. m.

I see you 12:35 a. m.

And I appreciate you 12:36 a. m.

FULLY 12:36 a. m.

I AM GRATEFUL 12:36 a. m.

Thank you for the unforgettable experience, Alejandro. I caught a glimpse of Mexico City, the people & the culture and left wanting to return which is always the best feeling for me. I will cherish our time connecting and our conversations. Until next time ✨🙏💛



READY TO STEP IN?

IF SOMETHING IN THIS WORLD HAS SPOKEN TO YOU,
IF YOU'RE CURIOUS ABOUT WHAT WE COULD SHAPE TOGETHER,
WE INVITE YOU TO TAKE THE NEXT STEP.

A CONVERSATION IS WHERE IT ALL BEGINS.

WE NOW HAVE THE TOOL TO EXPLORE IT: A SPACE TO CONNECT, IMAGINE, AND
SEE WHAT OTHER WORLDS WE MIGHT CREATE.

LET'S BEGIN WRITING YOUR SCENE.





IF YOU'D LIKE TO GO DEEPER, YOU MAY REQUEST ACCESS
TO OUR

PRIVATE ARCHIVE: **DRACMA**

SEND A REQUEST. IF THE DOOR OPENS, YOU'LL FIND
REELS, AND SHARED MEMORIES.

KNOCK ON THE DOOR

hola@andahuar.com

WhatsApp

Instagram

