

DRVCMA

BY ANDAHUAR

WORLDS.

CREATIVE DIRECTION · EXPERIENCES · VISUAL WORLDS

DRACMA

IS A SCENOGRAPHIC FORCE.

A SPACE WHERE IDEAS BECOME WORLDS,
AND PLACES BECOME STORIES.

FROM PLACE NARRATIVE AND CONCEPT DEVELOPMENT TO EXPERIENCE,
IMAGE, STYLE AND CREATIVE DIRECTION, WE SHAPE THE LANGUAGE OF
EACH PROJECT.

EVERY ELEMENT HAS A ROLE.
EVERY WORLD, ITS OWN LANGUAGE.





EXPERIMENTAL CURATION STATEMENT.

WE COMPOSE IMMERSIVE NARRATIVES.
EACH EXPERIENCE BEGINS WITH A CONVERSATION.
FROM MYTH, LITERATURE, DANCE AND THEATRE, A WORLD TAKES FORM.

EVERY COLLABORATOR AND EVERY ELEMENT BECOMES PART OF THE
DRAMATURGY.

WHAT EMERGES IS NOT AN EVENT.
IT IS A STAGE.

PHILOSOPHY.

EVERY PROJECT BEGINS WITH A STORY.

A PLACE, AN EXPERIENCE, AN ARTIST OR AN IDEA BECOMES THE STARTING POINT FOR A WORLD.

THROUGH RESEARCH, CURATION AND DIRECTION, WE SHAPE ITS IDENTITY, LANGUAGE AND ATMOSPHERE.

WHAT EMERGES IS MORE THAN A PROJECT.
IT BECOMES A WORLD OF ITS OWN.





CONCEPT DEVELOPMENT.

EACH CONCEPT IS BUILT THROUGH A STRUCTURED PROCESS.

WE BEGIN BY DEFINING THE INTENTION, THE CONTEXT AND THE ENERGY OF THE PROJECT.

FROM THERE, WE DEVELOP A NARRATIVE FRAMEWORK THAT GUIDES EVERY DECISION.

REFERENCES ARE SELECTED WITH PRECISION, SHAPING ATMOSPHERE, CASTING AND SPATIAL DIRECTION.

EACH COLLABORATOR WORKS WITHIN THIS STRUCTURE.

CREATIVE DIRECTION FOR BRANDS & WORLDS.

Beyond individual experiences, DRACMA collaborates with selected brands, artists and platforms to shape environments, concepts and narratives.

We develop identity, direction and visual language, defining how a brand is perceived, expressed and experienced.

From initial vision to execution, we construct cohesive worlds where aesthetic, atmosphere and intention align.

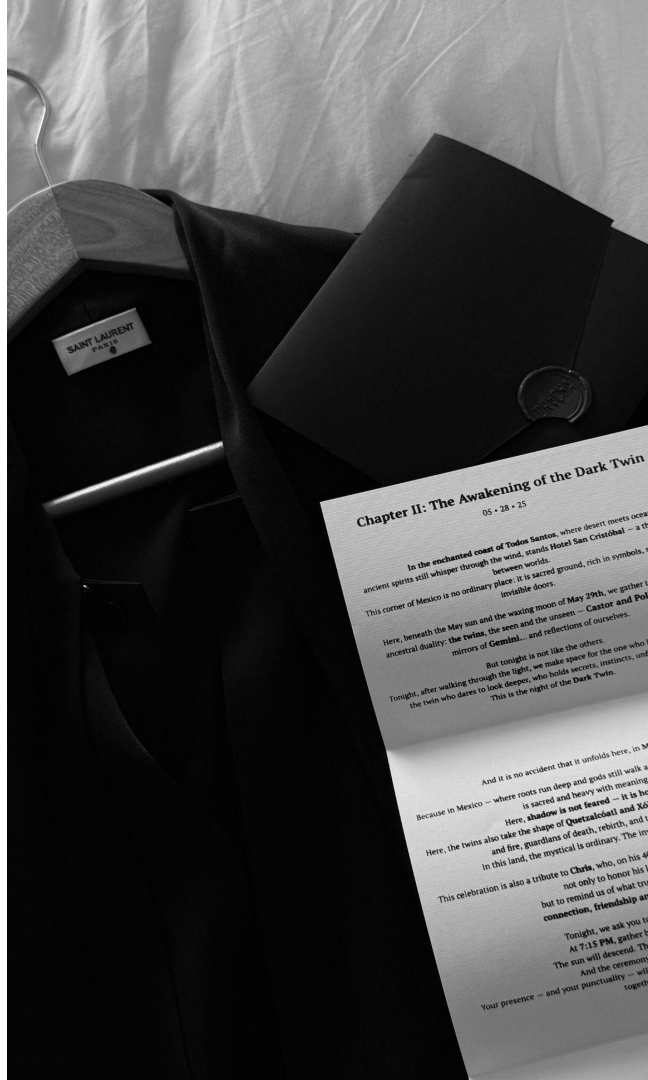
**FROM IMAGE TO EXPERIENCE.
FROM EXPERIENCE TO WORLD.**





ARCHIVE.

EXPERIENCES · BRAND NARRATIVES ·
FASHION IMAGERY · STYLING · SPATIAL
INTERVENTIONS · VISUAL PRODUCTIONS



Chapter II: The Awakening of the Dark Twin

05 • 28 • 25

In the enchanted coast of Todos Santos, where dawn meets once
ancient spirits still whisper through the wind, stands Hotel San Cristóbal — a th
between worlds.
This corner of Mexico is no ordinary place: It is sacred ground, rich in symbols, i
invisible doors.

Here, beneath the May sun and the waxing moon of May 29th, we gather t
ancestral duality: the twins, the seen and the unseen — Castor and Pol
mirrors of Gemini... and reflections of ourselves.

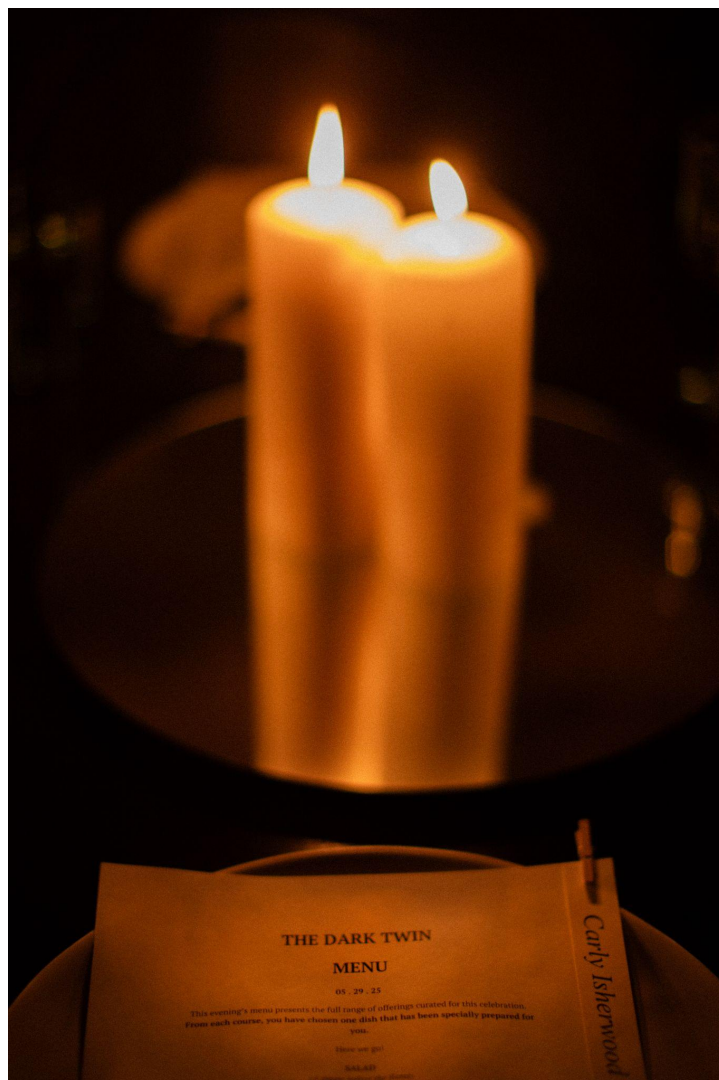
But tonight is not like the others.
Tonight, after walking through the light, we make space for the one who
the twin who dares to look deeper, who holds secrets, instincts, and
This is the night of the Dark Twin.

And it is no accident that it unfolds here, in M
Because in Mexico — where roots run deep and gods still walk a
is sacred and heavy with meaning
Here, shadow is not feared — it is be
ancient duality: the twins, the seen and the unseen — Castor and Pol
and fire, guardians of death, rebirth, and i

In this land, the mystical is ordinary. The in
This celebration is also a tribute to **Chris**, who, on his 4
not only to honor his l
but to remind us of what try
connection, friendship an

Tonight, we ask you t
At 7:15 PM, gather b
The sun will descend. Th
And the ceremon
Your presence — and your punctuality — we
togeth





THE DARK TWIN

MENU

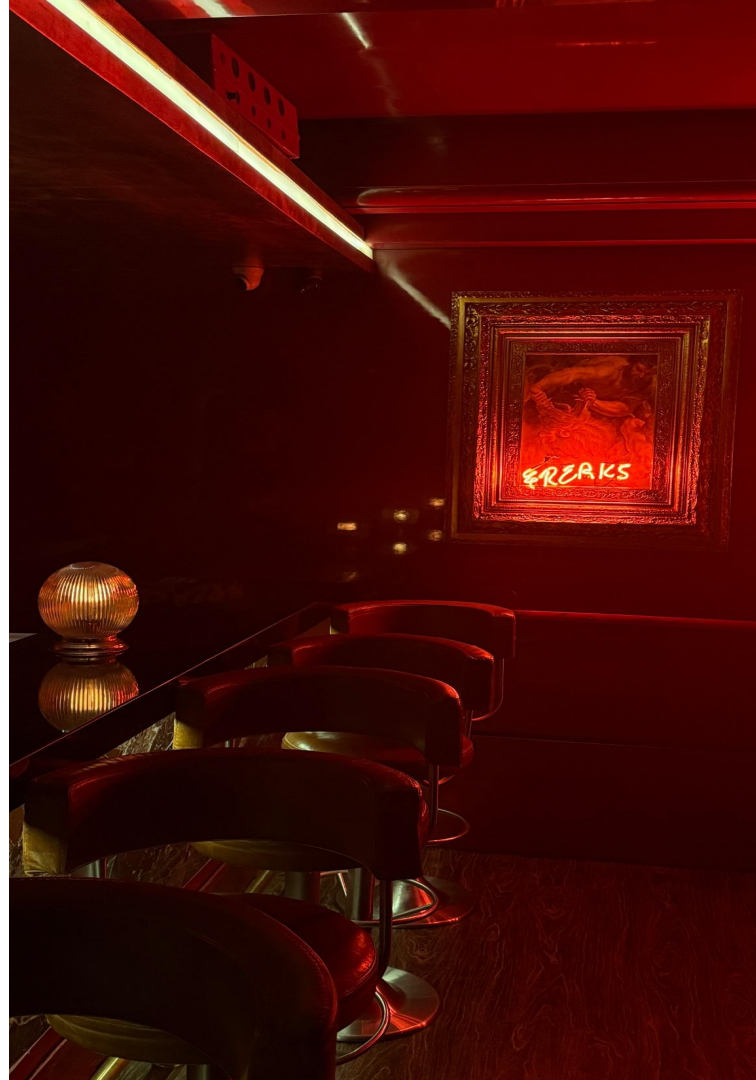
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This evening's menu presents the full range of offerings curated for this celebration.
From each course, you have chosen one dish that has been specially prepared for
you.

Please see you!

Carly Isherwood

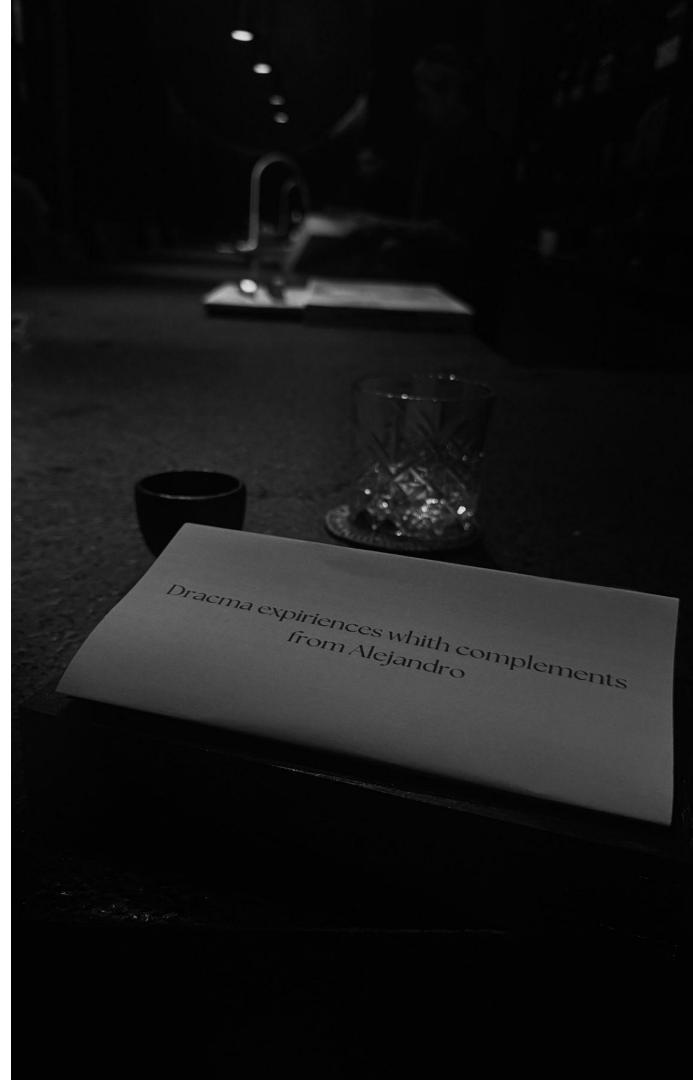














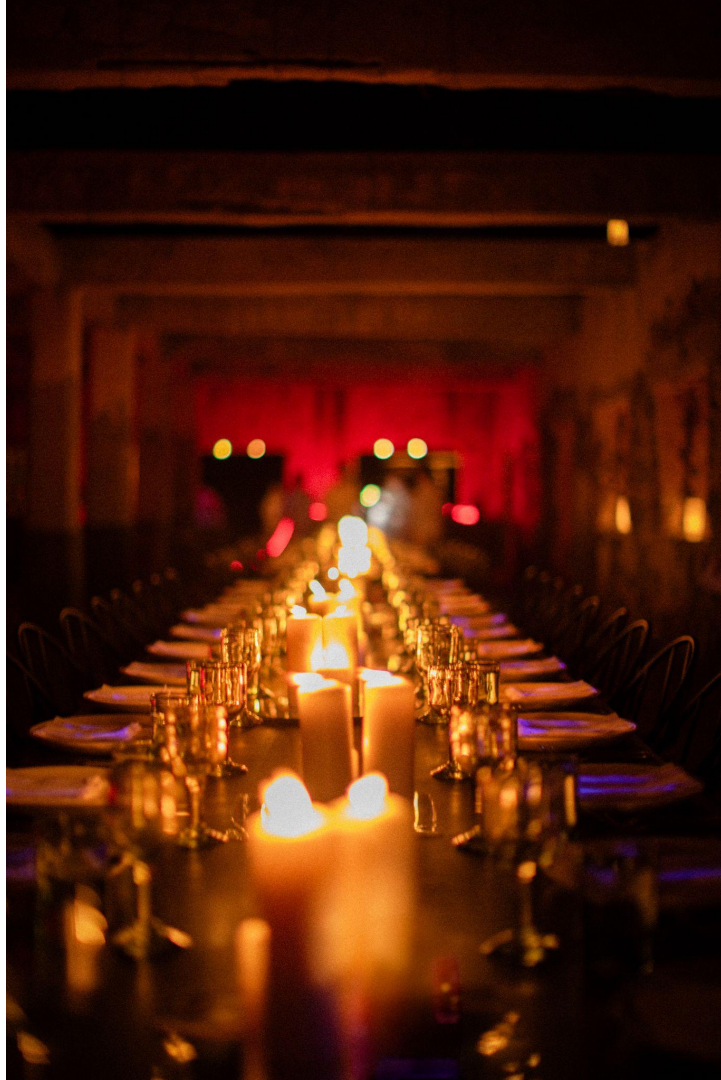
























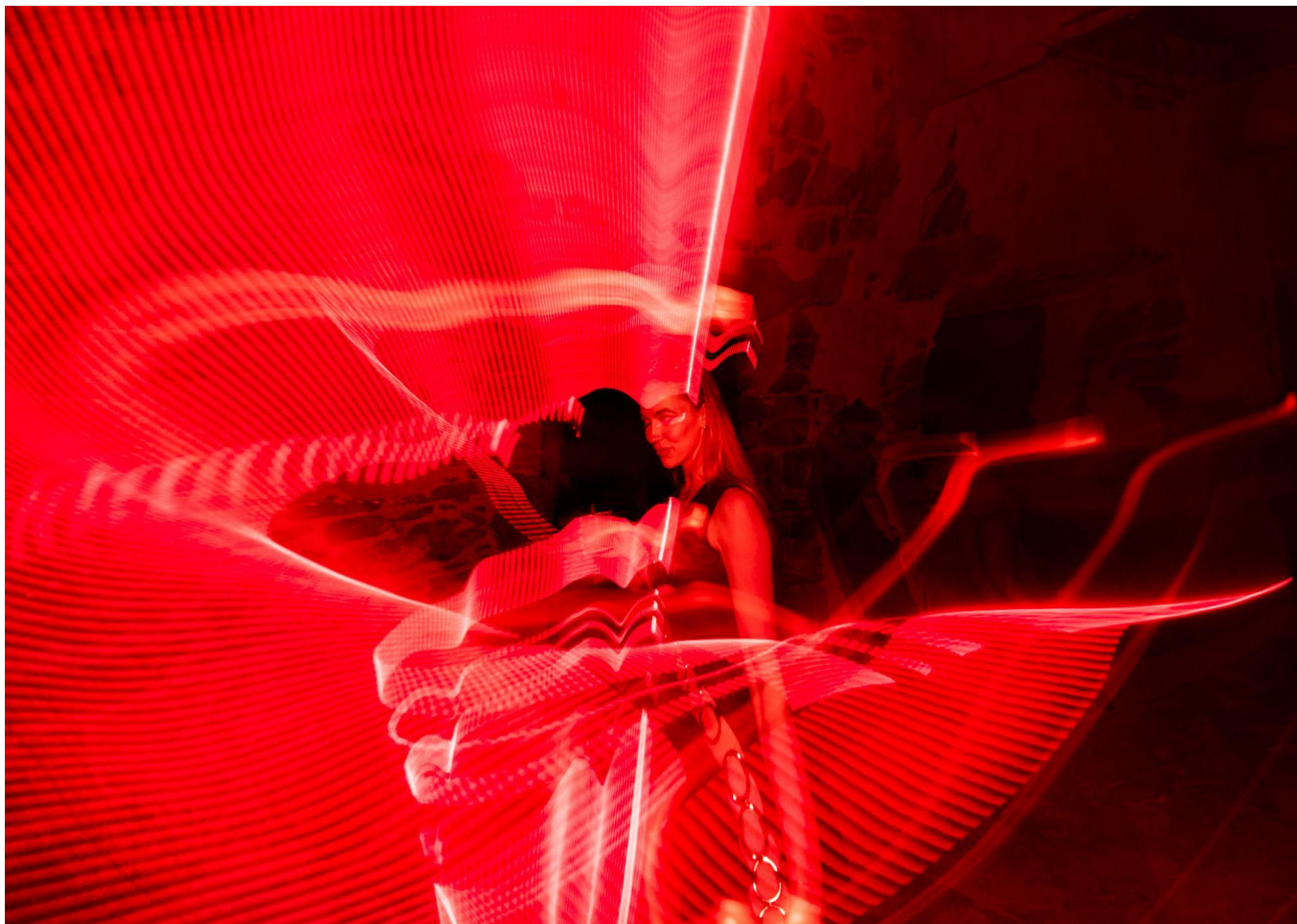






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BY ANDAHUARI



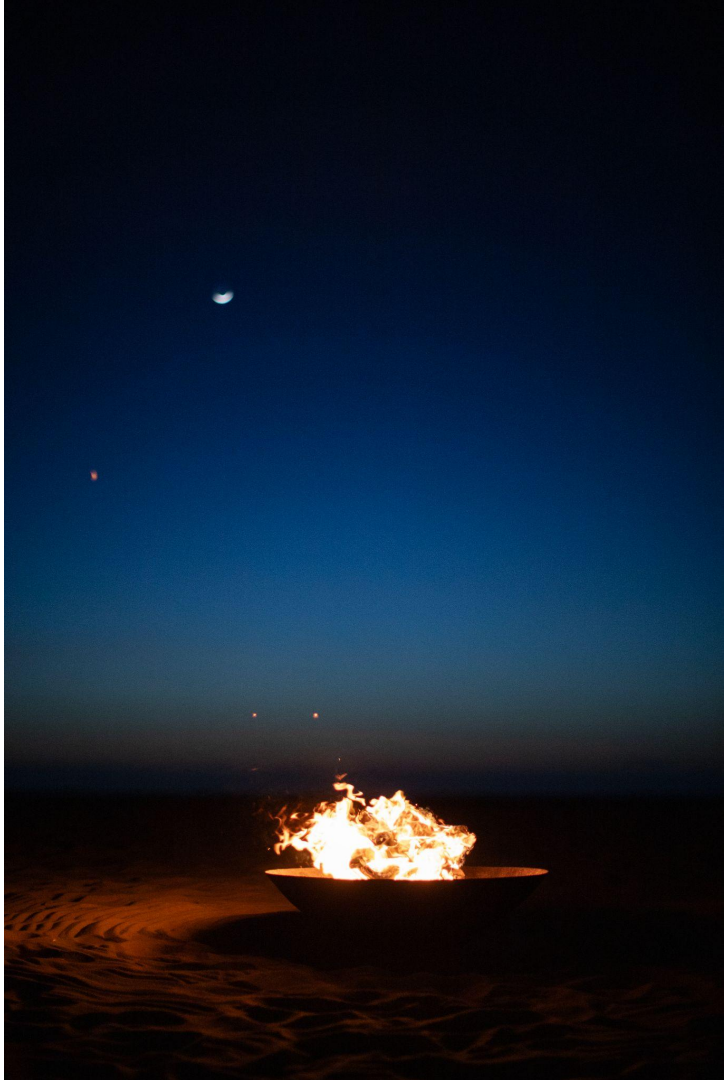














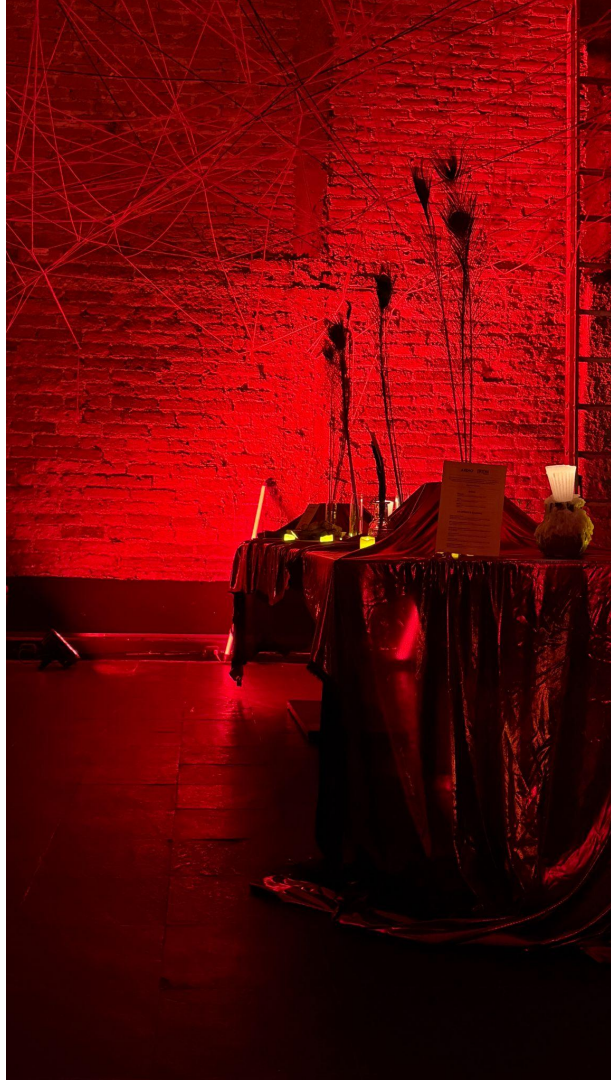








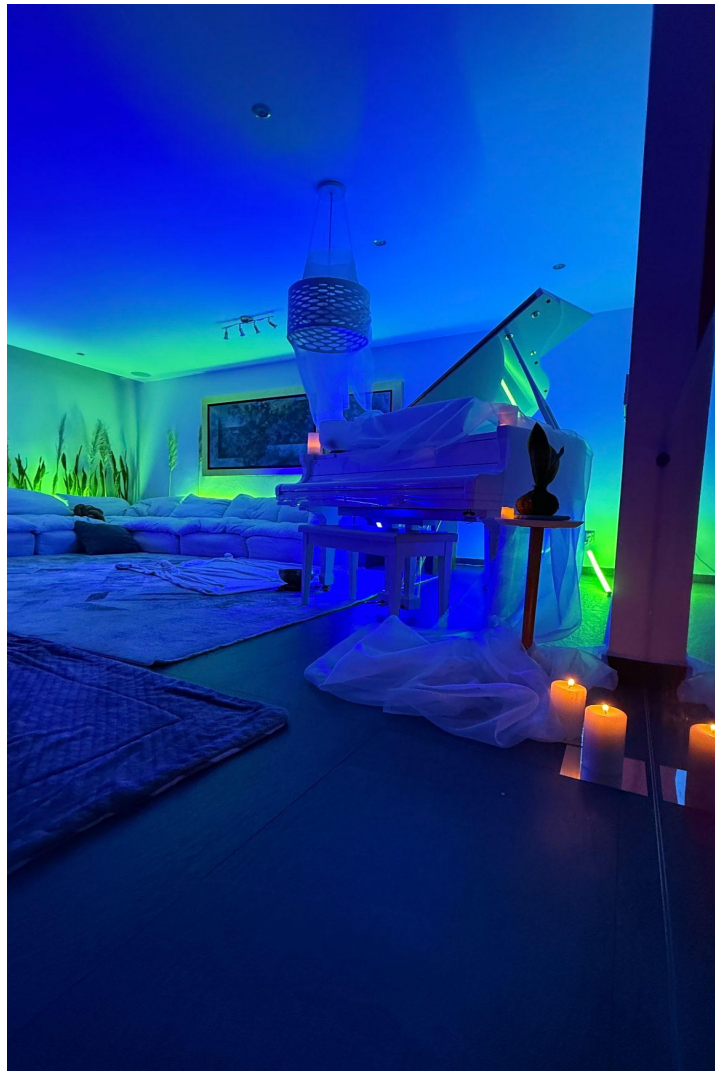








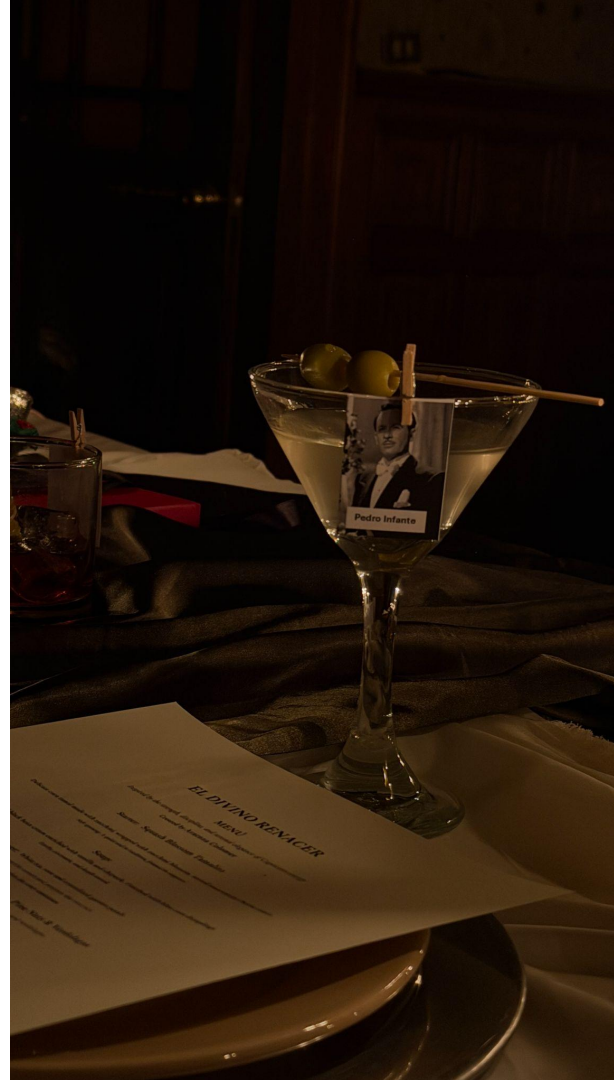
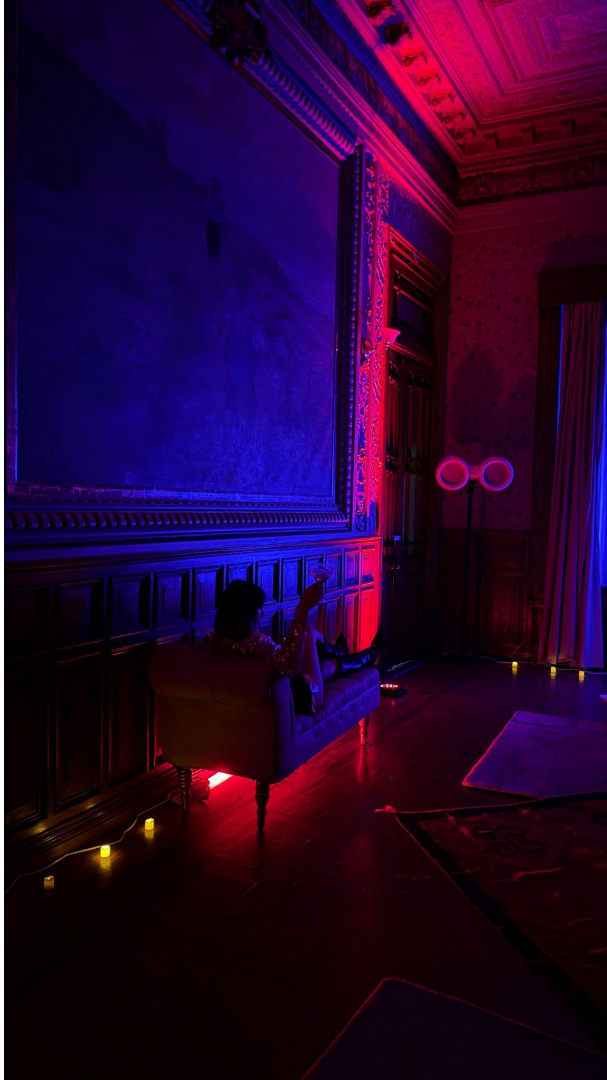
























WORDS FROM OUR GUESTS.

"YOUR VISION SOARED LAST NIGHT."

"DARK, SOPHISTICATED AND INTIMATE."

"WHAT A NIGHT. WHAT AN EXPERIENCE."

"I WILL DEFINITELY BE BACK NEXT YEAR."

So happy to hear that...

The evening had such an impact on me: it still does.

When I try to describe it to those close to me, words fall short.

I've been moving through an awakening, and what we shared felt like a quiet blessing, a beautiful gift woven into my Dark Night of the Soul.

I'm grateful for it. 🙏🏻🙏🏻

Andahuar and Farah,
Thank you both so much for your help and care during our time in Mexico City. We had a wonderful time and wouldn't have been the same without you both. We are headed home with full hearts and great memories. Thank you again. If you're ever in Los Angeles please reach out to us as we would be happy to share some of our favorite places!



12:34 p. m.

Hi Alejandro! Thank you so much for helping make our Tulum bachelorette a huge success. The bride and the group had a wonderful time. It has been amazing to work with you and your team. I'll get the tip for the boat complete when I get back to DC. Please let me know if you need anything else from me. Truly appreciate your service! Big Thank You!!



1:59 p. m.

I love you both so much. Oscar is a gem 💎 and ~~he~~ blew my fucking **panties** offffffff thank you so much for choosing that place for us tonight I am I AWE of it.

heart is overwhelmed

12:35 a. m.

I see you

12:35 a. m.

And I appreciate you

12:36 a. m.

FULLY

12:36 a. m.

I AM GRATEFUL

12:36 a. m.

Dark, sophisticated and intimate

3:12 p. m.

Your vision soared last night

3:12 p. m.

Love u

3:13 p. m.

Thank you both again for your help!
I will definitely be back next year!

9:56 a. m.

~~audrey~~ To the one who turns moments into magic ✨

Here's to my dear friend, creative director, and unforgettable experience maker @andahuar @__dracma__ 🙏🏻👩🏻

You don't just plan things, you orchestrate wonder.

You see beauty where others see blank space, and you make people feel something real.

Every detail, every vibe, every unforgettable night — it all has your signature.

Grateful to know you, inspired by you always. 🥂👉

Thank you for the unforgettable experience, Alejandro. I caught a glimpse of Mexico City, the people & the culture and left wanting to return which is always the best feeling for me. I will cherish our time connecting and our conversations. Until next time ✨🙏🏻💛



Thank you for holding this with so much care, honesty, and love.

I feel completely seen and I appreciate you taking the time to put words to what matters most.

You and DRACMA mean a lot to me, and I really value the friendship we're building beyond any moment or logistics. I'm grateful we can talk like this and come out even closer.

Thank YOU for dreaming with me. 🙏🏻🔥

6:11 p. m.



READY TO STEP IN?

IF SOMETHING IN THIS WORLD HAS SPOKEN TO YOU,
IF YOU'RE CURIOUS ABOUT WHAT WE COULD SHAPE TOGETHER,
WE INVITE YOU TO TAKE THE NEXT STEP.

A CONVERSATION IS WHERE IT ALL BEGINS.

WE NOW HAVE THE TOOL TO EXPLORE IT: A SPACE TO CONNECT, IMAGINE, AND
SEE WHAT OTHER WORLDS WE MIGHT CREATE.

LET'S BEGIN WRITING YOUR SCENE.

